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TDAM

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**Social Copy- TDAM Q1 Tech/Healthcare ETFs**

*Master Copy Deck*

January 6, 2022  
Version #1

## Revision History

| Date | Version | Name | Description of Changes |
| --- | --- | --- | --- |
| January 7, 2022 | 1 | Jamie Wolfish | Copy transferred from previous deck into this document. |
| Jan 12, 2022 | 2 | Jamie Wolfish | Post names and links added. |
| Jan 13, 2022 | 3 | Jamie Wolfish | Final Translations Added |
|  | 4 |  |  |
|  | 5 |  |  |

Everything highlighted green needs to be reviewed

Everything Highlighted in orange has an updated post name

Digital Asset Copy - English

# Master Copy Deck – TD Global Technology Leaders Index ETF (TEC) – English Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TEC-C1\_V1\_EN\_H5\_300x250\_EQT, 22\_WL\_WAP\_D\_TEC-C1\_V1\_EN\_H5\_728x90\_EQT  22\_WL\_WAP\_D\_TEC-C1\_V1\_EN\_H5\_320x50\_EQT, 22\_WL\_WAP\_D\_TEC-C1\_V1\_EN\_H5\_300x600\_EQT  22\_WL\_WAP\_D\_TEC-C1\_V1\_EN\_H5\_760x500\_EQT, 22\_WL\_WAP\_D\_TEC-C1\_V1\_EN\_H5\_560x250\_EQT, 22\_WL\_WAP\_D\_TEC-C1\_V1\_EN\_H5\_640x480\_EQT, 22\_WL\_WAP\_D\_TEC-C1\_V1\_EN\_H5\_970x250\_EQT | | | |
| --- | --- | --- | --- |
| **CHANNEL: Google Display Network, Investment Executive,  Advisor Analyst, Morning Star, Advisor Edge, Wealth Professional** | | **ASSET TYPE: Animated Banner (HTML5)** | **DIMENSIONS: 300x250, 300x600, 320x50, 728x90, 970x250,  760x500, 560x250, 640x480** |
| Frame 1 | Increase your exposure to the tech companies of today & tomorrow. | | |
| Frame 2 | The TD Global Technology Leaders Index ETF (TEC) follows a custom index exclusive to TD. | | |
| Frame 3 | A forward-thinking ETF with enhanced technology exposure. | | |
| Frame 4 | Not all tech ETFs are created equal. | | |

# Master Copy Deck – TD Global Technology Leaders Index ETF (TEC) – English Version 2

| **POST NAME:** 22\_WL\_WAP\_D\_TEC-C2\_V1\_EN\_H5\_300x250\_EQT, 22\_WL\_WAP\_D\_TEC-C2\_V1\_EN\_H5\_728x90\_EQT  22\_WL\_WAP\_D\_TEC-C2\_V1\_EN\_H5\_320x50\_EQT, 22\_WL\_WAP\_D\_TEC-C2\_V1\_EN\_H5\_300x600\_EQT | | | |
| --- | --- | --- | --- |
| **CHANNEL: Google Display Network** | | **ASSET TYPE: Animated Banner (HTML5)** | **DIMENSIONS: 300x250, 300x600, 320x50, 728x90** |
| Frame 1 | Not all tech ETFs are created equal. | | |
| Frame 2 | Diversify your portfolio with an ETF that offers a pure technology exposure... | | |
| Frame 3 | with a custom index that evolves as the market does. | | |
| Frame 4 | Invest in the TD Global Technology Leaders Index ETF (TEC). | | |

# Master Copy Deck – TD Global Technology Innovators Index ETF (TECI) – English- Version 1

| **POST NAME:**  22\_WL\_WAP\_D\_TECI-C1\_V1\_EN\_H5\_300x250\_EQT, 22\_WL\_WAP\_D\_TECI-C1\_V1\_EN\_H5\_728x90\_EQT  22\_WL\_WAP\_D\_TECI-C1\_V1\_EN\_H5\_320x50\_EQT, 22\_WL\_WAP\_D\_TECI-C1\_V1\_EN\_H5\_300x600\_EQT  22\_WL\_WAP\_D\_TECI-C1\_V1\_EN\_H5\_760x500\_EQT, 22\_WL\_WAP\_D\_TECI-C1\_V1\_EN\_H5\_560x250\_EQT  22\_WL\_WAP\_D\_TECI-C1\_V1\_EN\_H5\_640x480\_EQT, 22\_WL\_WAP\_D\_TECI-C1\_V1\_EN\_H5\_970x250\_EQT | | | |
| --- | --- | --- | --- |
| **CHANNEL: Google Display Network, Investment Executive,  Advisor Analyst, Morning Star, Advisor Edge, Wealth Professional** | | **ASSET TYPE: Animated Banner (HTML5)** | **DIMENSIONS: 300x250, 300x600, 320x50, 728x90, 970x250,  760x500, 560x250, 640x480** |
| Frame 1 | The TD Global Technology Innovators ETF (TECI) offers access to the technology of tomorrow, today… | | |
| Frame 2 | by following a custom index that evolves as the market does. | | |
| Frame 3 | An innovative exposure to the world’s cutting-edge tech companies. | | |
| Frame 4 | Not all tech ETFs are created equal. | | |

# Master Copy Deck – TD Global Technology Innovators Index ETF (TECI) – English- Version 2

| **POST NAME:**  22\_WL\_WAP\_D\_TECI-C2\_V1\_EN\_H5\_300x250\_EQT, 22\_WL\_WAP\_D\_TECI-C2\_V1\_EN\_H5\_728x90\_EQT  22\_WL\_WAP\_D\_TECI-C2\_V1\_EN\_H5\_320x50\_EQT, 22\_WL\_WAP\_D\_TECI-C2\_V1\_EN\_H5\_300x600\_EQT | | | |
| --- | --- | --- | --- |
| **CHANNEL: Google Display Network** | | **ASSET TYPE: Animated Banner (HTML5)** | **DIMENSIONS: 300x250, 300x600, 320x50, 728x90** |
| Frame 1 | Not all tech ETFs are created equal... | | |
| Frame 2 | and we’re proving that with the TD Global Technology Innovators Index ETF (TECI). | | |
| Frame 3 | Our innovative ETF offers exposure to the technology of tomorrow, today. | | |
| Frame 4 | Diversify in the tech sector with a customized index exclusive to TDAM. | | |

# Master Copy Deck – TD Global Healthcare Leaders Index ETF (TDOC) – English- Version 1

| **POST NAME:**  22\_WL\_WAP\_D\_TDOC-C1\_V1\_EN\_H5\_300x250\_EQT, 22\_WL\_WAP\_D\_TDOC-C1\_V1\_EN\_H5\_728x90\_EQT  22\_WL\_WAP\_D\_TDOC-C1\_V1\_EN\_H5\_320x50\_EQT, 22\_WL\_WAP\_D\_TDOC-C1\_V1\_EN\_H5\_300x600\_EQT  22\_WL\_WAP\_D\_TDOC-C1\_V1\_EN\_H5\_760x500\_EQT, 22\_WL\_WAP\_D\_TDOC-C1\_V1\_EN\_H5\_560x250\_EQT  22\_WL\_WAP\_D\_TDOC-C1\_V1\_EN\_H5\_640x480\_EQT, 22\_WL\_WAP\_D\_TDOC-C1\_V1\_EN\_H5\_970x250\_EQT | | | |
| --- | --- | --- | --- |
| **CHANNEL: Google Display Network, Investment Executive,  Advisor Analyst, Morning Star, Advisor Edge, Wealth Professional** | | **ASSET TYPE: Animated Banner (HTML5)** | **DIMENSIONS: 300x250, 300x600, 320x50, 728x90, 970x250,  760x500, 560x250, 640x480** |
| Frame 1 | Not all ETFs are created equal. | | |
| Frame 2 | The TD Global Healthcare Leaders Index ETF (TDOC) follows a customized index... | | |
| Frame 3 | that evolves as the market does with an annual custom review. | | |
| Frame 4 | Diversify into the healthcare sector. | | |

# Master Copy Deck – TD Global Healthcare Leaders Index ETF (TDOC) – English- Version 2

| **POST NAME:**  22\_WL\_WAP\_D\_TDOC-C2\_V1\_EN\_H5\_300x250\_EQT, 22\_WL\_WAP\_D\_TDOC-C2\_V1\_EN\_H5\_728x90\_EQT  22\_WL\_WAP\_D\_TDOC-C2\_V1\_EN\_H5\_320x50\_EQT, 22\_WL\_WAP\_D\_TDOC-C2\_V1\_EN\_H5\_300x600\_EQT | | | |
| --- | --- | --- | --- |
| **CHANNEL: Google Display Network** | | **ASSET TYPE: Animated Banner (HTML5)** | **DIMENSIONS: 300x250, 300x600, 320x50, 728x90** |
| Frame 1 | Not all ETFs are created equal... | | |
| Frame 2 | and neither are all healthcare companies. | | |
| Frame 3 | The TD Global Healthcare Leaders Index ETF (TDOC) follows a customized index exclusive to TDAM. | | |
| Frame 4 | Invest in an ETF that offers innovative exposure to the healthcare sector. | | |

Social Asset Copy - ENGLISH

# Master Copy Deck – TD Global Technology Leaders Index ETF (TEC) – English – Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TEC-C1\_V1\_EN\_H5\_1200x627\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Sponsored Post** | **IMAGE RATIO: 1:91:1 DESCRIPTIONS: 70 Characters** |
| Post Copy | An innovative approach that provides access to the tech of today, and tomorrow. The TD Global Technology Leaders Index ETF (TEC) follows a customized index exclusive to TDAM, which evolves as the market does through a custom annual review. | |
| Creative Header | Technology of Today, and Tomorrow. | |
| Creative Subhead 1 | TD Global Technology Leaders Index ETF (TEC) | |
| Creative Subhead 2 | Follows a customized index exclusive to TDAM. | |
| Ad Unit Header | Not All Tech ETFs Are Created Equal | |
| Ad Unit Description | An innovative approach to tech ETFs | |
| Ad Unit CTA | Learn more | |
| Links To | [https://www.td.com/ca/en/asset-management/how-to/featured-etfs/?tdtab=Tab\_2](https://www.td.com/ca/en/asset-management/how-to/etfs-in-focus/) | |

# Master Copy Deck – TD Global Technology Leaders Index ETF (TEC) – English – Version 2

| **POST NAME:** 22\_WL\_WAP\_D\_TEC-C2\_V1\_EN\_H5\_1200x627\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Sponsored Post** | **IMAGE RATIO: 1:91:1 DESCRIPTIONS: 70 Characters** |
| Post Copy | An innovative approach to investing in the tech of today, and tomorrow. The TD Global Technology Leaders Index ETF (TEC) follows a custom index exclusive to TDAM, which evolves as the market does through a custom annual review. | |
| Creative Header | The TD Global Technology Leaders Index ETF (TEC) | |
| Creative Subhead 1 | A customized index for a pure tech exposure. | |
| Creative Subhead 2 | Not all tech ETFs are created equal. | |
| Ad Unit Header | Pure Technology. Innovative exposure. | |
| Ad Unit Description | See greater potential returns | |
| Ad Unit CTA | Learn more | |
| Links To | [https://www.td.com/ca/en/asset-management/how-to/featured-etfs/?tdtab=Tab\_2](https://www.td.com/ca/en/asset-management/how-to/etfs-in-focus/) | |

# Master Copy Deck – TD Global Technology Innovators Index ETF (TECI) – English – Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TECI-C1\_V1\_EN\_H5\_1200x627\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Sponsored Post** | **IMAGE RATIO: 1:91:1 DESCRIPTIONS: 70 Characters** |
| Post Copy | Looking to participate in technology trends? The TD Global Technology Innovators Index ETF (TECI) follows an index custom to TDAM, offering an innovative approach to investing in cutting-edge companies. | |
| Creative Header | The Technology of Tomorrow, Today. | |
| Creative Subhead 1 | TD Global Technology Innovators Index ETF (TECI) | |
| Creative Subhead 2 | Follows a customized index exclusive to TDAM. | |
| Ad Unit Header | Not All Tech ETFs Are Created Equal | |
| Ad Unit Description | Our innovative technology ETF | |
| Ad Unit CTA | Learn more | |
| Links To | [https://www.td.com/ca/en/asset-management/how-to/featured-etfs/?tdtab=Tab\_2](https://www.td.com/ca/en/asset-management/how-to/etfs-in-focus/) | |

# Master Copy Deck – TD Global Technology Innovators Index ETF (TECI) – English – Version 2

| **POST NAME:** 22\_WL\_WAP\_D\_TECI-C2\_V1\_EN\_H5\_1200x627\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Sponsored Post** | **IMAGE RATIO: 1:91:1 DESCRIPTIONS: 70 Characters** |
| Post Copy | We’ve said goodbye to the traditional tech ETF. The TD Global Technology Innovators Index ETF (TECI) follows an index custom to TDAM, offering an innovative approach to investing in cutting edge companies. | |
| Creative Header | The TD Global Technology Innovators Index ETF (TECI) | |
| Creative Subhead 1 | The Technology of Tomorrow, Today. | |
| Creative Subhead 2 | Our custom ETF that evolves as the market does. | |
| Ad Unit Header | Not All Tech ETFs Are Created Equal | |
| Ad Unit Description | A forward-thinking approach to tech investments. | |
| Ad Unit CTA | Learn more | |
| Links To | [https://www.td.com/ca/en/asset-management/how-to/featured-etfs/?tdtab=Tab\_2](https://www.td.com/ca/en/asset-management/how-to/etfs-in-focus/) | |

# Master Copy Deck – TD Global Healthcare Leaders Index ETF (TDOC) – English – Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TDOC-C1\_V1\_EN\_H5\_1200x627\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Sponsored Post** | **IMAGE RATIO: 1:91:1 DESCRIPTIONS: 70 Characters** |
| Post Copy | Gain exposure to the new frontiers of Healthcare. The TD Global Healthcare Leaders Index ETF (TDOC) gives you access to greater potential returns through exposure to cutting-edge healthcare companies. | |
| Creative Header | Gain access to globally diversified healthcare companies. | |
| Creative Subhead 1 | TD Global Healthcare Leaders Index ETF (TDOC) | |
| Creative Subhead 2 | Follows a customized index exclusive to TDAM. | |
| Ad Unit Header | Not All ETFs Are Created Equal | |
| Ad Unit Description | The innovative TD Healthcare ETF | |
| Ad Unit CTA | Learn more | |
| Links To | https://www.td.com/ca/en/asset-management/how-to/featured-etfs/?tdtab=Tab\_1 | |

# Master Copy Deck – TD Global Healthcare Leaders Index ETF (TDOC) – English – Version 2

| **POST NAME:** 22\_WL\_WAP\_D\_TDOC-C2\_V1\_EN\_H5\_1200x627\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Sponsored Post** | **IMAGE RATIO: 1:91:1 DESCRIPTIONS: 70 Characters** |
| Post Copy | Gain exposure to the new frontiers of Healthcare. The TD Global Healthcare Leaders Index ETF (TDOC) gives you access to greater potential returns through exposure to cutting edge healthcare companies. | |
| Creative Header | TD Global Healthcare Leaders Index ETF (TDOC) | |
| Creative Subhead 1 | An innovative approach to the healthcare ETF. | |
| Creative Subhead 2 | A customized global healthcare index. | |
| Ad Unit Header | More Healthcare Sector Exposure | |
| Ad Unit Description | The TD Global Healthcare Leaders Index ETF (TDOC) | |
| Ad Unit CTA | Learn more | |
| Links To | https://www.td.com/ca/en/asset-management/how-to/featured-etfs/?tdtab=Tab\_1 | |

# Master Copy Deck – TD Global Technology Leaders Index ETF (TEC) – English – Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TEC-C1\_V1\_EN\_H5\_1x1\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Dynamic Ad  Text Ad** | **HEADLINE: 25 Characters**  **DESCRIPTION: 70 Characters** |
| Headline (Text Ad Only) (19/25) | TD Asset Management | |
| Description (49/70) | The TD Global Technology Leaders Index ETF (TEC) | |
| Ad Unit CTA | Learn more | |
| Links To | [https://www.td.com/ca/en/asset-management/how-to/featured-etfs/?tdtab=Tab\_2](https://www.td.com/ca/en/asset-management/how-to/etfs-in-focus/) | |

# Master Copy Deck – TD Global Technology Innovators Index ETF (TECI) – English – Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TECI-C1\_V1\_EN\_H5\_1x1\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Dynamic Ad  Text Ad** | **HEADLINE: 25 Characters**  **DESCRIPTION: 70 Characters** |
| Headline (Text Ad Only) (19/25) | TD Asset Management | |
| Description (52/70) | The TD Global Technology Innovators Index ETF (TECI) | |
| Ad Unit CTA | Learn more | |
| Links To | [https://www.td.com/ca/en/asset-management/how-to/featured-etfs/?tdtab=Tab\_2](https://www.td.com/ca/en/asset-management/how-to/etfs-in-focus/) | |

# Master Copy Deck – TD Global Healthcare Leaders Index ETF (TDOC) – English – Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TDOC-C1\_V1\_EN\_H5\_1x1\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Dynamic Ad  Text Ad** | **HEADLINE: 25 Characters**  **DESCRIPTION: 70 Characters** |
| Headline (Text Ad Only) (19/25) | TD Asset Management | |
| Description (49/70) | The TD Global Healthcare Leaders Index ETF (TDOC) | |
| Ad Unit CTA | Learn more | |
| Links To | https://www.td.com/ca/en/asset-management/how-to/featured-etfs/?tdtab=Tab\_1 | |

# Master Copy Deck – LinkedIn Message Ads – Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_ALL-C1\_V1\_EN\_H5\_1x1\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Message Ad** | **SUBJECT: 60 Characters**  **MESSAGE: 1,500 Characters** |
| Subject (52/60) | Looking for exposure to the fastest growing sectors? | |
| Message (1412/1500) | Hello <<First Name>>,  As an investor, you know that not all ETFs are created equal. TD Asset Management kept this in mind when developing this unique suite of ETFs. For us, innovation is at the heart of everything, and with TEC, TECI and TDOC, you get access to some of the world’s most cutting-edge companies in two of the fastest-growing sectors, technology and healthcare. Plus, each ETF follows a custom index exclusive to TDAM. Working with Solactive AG, we conduct a custom annual review that restructures the composition of our ETFs to include relevant industry themes and trends. Our curated approach works to include new and emerging industries and technologies, ensuring that investors can feel confident knowing that their investments will evolve as the market does.    With these ETFs, TDAM offers diversification for your clients' portfolios.  Custom-built ETFs designed for growth:    ● The TD Global Technology Leaders Index ETF (TEC) was designed for investors who want to maximize their participation in the technology trends of today + emerging themes of tomorrow.  ● The TD Global Technology Innovators Index ETF (TECI) was designed for investors who want to maximize their participation in the technology trends of tomorrow.  ● The TD Global Healthcare Leaders Index ETF (TDOC) is designed to provide investors global exposure to the growing healthcare industry at a low-cost structure.    Have questions? Just click below! | |
| Ad Unit CTA | Learn more | |
| Links To | https://www.td.com/ca/en/asset-management/how-to/featured-etfs/ | |

E-Direct Asset Copy - English

# Master Copy Deck – E Direct English

| **POST NAME:** 22\_WL\_WAP\_D\_eDirect-C1\_V1\_EN\_H5\_1x1\_EQT | | |
| --- | --- | --- |
| **CHANNEL: Morning Star Newcom** | **ASSET TYPE: E-Direct** | **DIMENSIONS: 560x250 pixels 600-800** |
| From Name | TD Asset Management | |
| Subject Line | Looking for exposure to the fastest growing markets? | |
| *Preheader Text* | *Innovative exposure to the fastest growing sectors.* | |
| *Section 1* | *Top Banner w/ Image* | |
| Head | Innovative exposure to the fastest growing sectors. | |
| *Section 2* | *Copy* | |
| Head | Not all ETFs are created equal. | |
| Body | For this unique suite of ETFs from TD Asset Management Inc. (TDAM), innovation is at the heart of everything. With TEC, TECI and TDOC, investors can get access to some of the world’s cutting-edge companies in two of the fastest growing sectors, technology and healthcare. Plus, each ETF follows a custom index exclusive to TDAM. Working with Solactive AG, we conduct a custom annual review that restructures the composition of our ETFs to include relevant industry themes and trends. Our curated approach works to include new and emerging industries and technologies, ensuring that investors can feel confident knowing that their investments will evolve as the market does. | |
| Subhead | Delivering over 30 years of investment management experience, so you can help your clients focus on what’s next. | |
| Body | With these ETFs, TDAM offers diversification for your clients' portfolios.  Custom-built ETFs designed for growth  <TEC>  The TD Global Technology Leaders Index ETF was designed for investors who want to maximize their participation in the technology trends of today + emerging themes of tomorrow. <Learn More>  <TECI>  The TD Global Technology Innovators Index ETF was designed for investors who want to maximize their participation in the technology trends of tomorrow. <Learn More>  <TDOC>  The TD Global Healthcare Leaders Index ETF is designed to provide investors global exposure to the growing healthcare industry at a low-cost structure. <Learn More> | |
| *Section 3* | *Bottom Banner* | |
| CTA | To learn more, click below or call us at 1-800-588-8054 | |
| Legal | Commissions, management fees and expenses all may be associated with investments in exchange-traded funds (ETFs). Please read the prospectus and ETF Facts before investing. ETFs are not guaranteed, their values change frequently and past performance may not be repeated. ETF units are bought and sold at market price on a stock exchange and brokerage commissions will reduce returns. TD ETFs are managed by TD Asset Management Inc., a wholly-owned subsidiary of The Toronto-Dominion Bank. The TD logo and other trademarks are the property of The Toronto-Dominion Bank or its subsidiaries. | |

Digital Asset Copy - FRENCH

# Master Copy Deck – TD Global Technology Leaders Index ETF (TEC) – French Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TEC-C1\_V1\_FR\_H5\_300x250\_EQT, 22\_WL\_WAP\_D\_TEC-C1\_V1\_FR\_H5\_728x90\_EQT  22\_WL\_WAP\_D\_TEC-C1\_V1\_FR\_H5\_320x50\_EQT, 22\_WL\_WAP\_D\_TEC-C1\_V1\_FR\_H5\_300x600\_EQT | | | |
| --- | --- | --- | --- |
| **CHANNEL: Google Display Network Finance et Investissment (Newcom)**  **Conseiller (Newcom)** | | **ASSET TYPE: Animated Banner (HTML5)** | **DIMENSIONS: 300x250  300x600, 320x50, 728x90** |
| Frame 1 | Augmentez votre exposition aux sociétés technologiques d’aujourd’hui et de demain. | | |
| Frame 2 | Le FNB indiciel de chefs de file mondiaux des technologies TD (TEC) est fondé sur un indice personnalisé exclusif à la TD. | | |
| Frame 3 | Un FNB novateur offrant une exposition accrue au secteur technologique. | | |
| Frame 4 | Les FNB du secteur technologique ne se valent pas tous. | | |

# Master Copy Deck – TD Global Technology Leaders Index ETF (TEC) – French Version 2

| **POST NAME: POST NAME:** 22\_WL\_WAP\_D\_TEC-C2\_V1\_FR\_H5\_300x250\_EQT, 22\_WL\_WAP\_D\_TEC-C2\_V1\_FR\_H5\_728x90\_EQT  22\_WL\_WAP\_D\_TEC-C2\_V1\_FR\_H5\_320x50\_EQT, 22\_WL\_WAP\_D\_TEC-C2\_V1\_FR\_H5\_300x600\_EQT | | | |
| --- | --- | --- | --- |
| **CHANNEL: Google Display Network** | | **ASSET TYPE: Animated Banner (HTML5)** | **DIMENSIONS: 300x250, 300x600, 320x50, 728x90** |
| Frame 1 | Les FNB du secteur technologique ne se valent pas tous. | | |
| Frame 2 | Diversifiez votre portefeuille avec un FNB offrant une exposition purement axée sur les technologies… | | |
| Frame 3 | grâce à un indice personnalisé qui évolue au même rythme que le marché. | | |
| Frame 4 | Investissez dans le FNB indiciel de chefs de file mondiaux des technologies TD (TEC). | | |

# Master Copy Deck – TD Global Technology Innovators Index ETF (TECI) – French- Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TECI-C1\_V1\_FR\_H5\_300x250\_EQT, 22\_WL\_WAP\_D\_TECI-C1\_V1\_FR\_H5\_728x90\_EQT  22\_WL\_WAP\_D\_TECI-C1\_V1\_FR\_H5\_320x50\_EQT, 22\_WL\_WAP\_D\_TECI-C1\_V1\_FR\_H5\_300x600\_EQT | | | |
| --- | --- | --- | --- |
| **CHANNEL: Google Display Network, Finance et Investissment (Newcom),**  **Conseiller (Newcom)** | | **ASSET TYPE: Animated Banner (HTML5)** | **DIMENSIONS: 300x250,  300x600, 320x50, 728x90** |
| Frame 1 | Le FNB indiciel d’innovateurs de technologie mondiale TD (TECI) offre aujourd’hui un accès à la technologie de demain… | | |
| Frame 2 | et est fondé sur un indice personnalisé qui suit l’évolution du marché. | | |
| Frame 3 | Une exposition novatrice aux sociétés technologiques mondiales de pointe. | | |
| Frame 4 | Les FNB du secteur technologique ne se valent pas tous. | | |

# Master Copy Deck – TD Global Technology Innovators Index ETF (TECI) – French- Version 2

| **POST NAME:**  22\_WL\_WAP\_D\_TECI-C2\_V1\_FR\_H5\_300x250\_EQT, 22\_WL\_WAP\_D\_TECI-C2\_V1\_FR\_H5\_728x90\_EQT  22\_WL\_WAP\_D\_TECI-C2\_V1\_FR\_H5\_320x50\_EQT, 22\_WL\_WAP\_D\_TECI-C2\_V1\_FR\_H5\_300x600\_EQT | | | |
| --- | --- | --- | --- |
| **CHANNEL: Google Display Network** | | **ASSET TYPE: Animated Banner (HTML5)** | **DIMENSIONS: 300x250 300x600, 320x50, 728x90** |
| Frame 1 | Les FNB du secteur technologique ne se valent pas tous… | | |
| Frame 2 | et nous le prouvons avec le FNB indiciel d’innovateurs de technologie mondiale TD (TECI) | | |
| Frame 3 | Notre FNB novateur offre aujourd’hui une exposition à la technologie de demain. | | |
| Frame 4 | Diversifiez vos placements dans le secteur des technologies grâce à un indice personnalisé exclusif à Gestion de Placements TD. | | |

# Master Copy Deck – TD Global Healthcare Leaders Index ETF (TDOC) – French- Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TDOC-C1\_V1\_FR\_H5\_300x250\_EQT, 22\_WL\_WAP\_D\_TDOC-C1\_V1\_FR\_H5\_728x90\_EQT  22\_WL\_WAP\_D\_TDOC-C1\_V1\_FR\_H5\_320x50\_EQT, 22\_WL\_WAP\_D\_TDOC-C1\_V1\_FR\_H5\_300x600\_EQT | | | |
| --- | --- | --- | --- |
| **CHANNEL: Google Display Network, Finance et Investissment (Newcom),**  **Conseiller (Newcom)** | | **ASSET TYPE: Animated Banner (HTML5)** | **DIMENSIONS: 300x250,  300x600, 320x50, 728x90** |
| Frame 1 | Les FNB ne se valent pas tous. | | |
| Frame 2 | Le FNB indiciel de chefs de file mondiaux des soins de santé TD (TDOC) est fondé sur un indice personnalisé… | | |
| Frame 3 | qui évolue au même rythme que le marché avec un examen annuel personnalisé. | | |
| Frame 4 | Diversifiez vos placements dans le secteur des soins de santé. | | |

# Master Copy Deck – TD Global Healthcare Leaders Index ETF (TDOC) – French- Version 2

| **POST NAME:**  22\_WL\_WAP\_D\_TDOC-C2\_V1\_FR\_H5\_300x250\_EQT, 22\_WL\_WAP\_D\_TDOC-C2\_V1\_FR\_H5\_728x90\_EQT  22\_WL\_WAP\_D\_TDOC-C2\_V1\_FR\_H5\_320x50\_EQT, 22\_WL\_WAP\_D\_TDOC-C2\_V1\_FR\_H5\_300x600\_EQT | | | |
| --- | --- | --- | --- |
| **CHANNEL: Google Display Network** | | **ASSET TYPE: Animated Banner (HTML5)** | **DIMENSIONS: 300x250,  300x600, 320x50, 728x90** |
| Frame 1 | Les FNB ne se valent pas tous… | | |
| Frame 2 | et les entreprises de soins de santé non plus. | | |
| Frame 3 | Le FNB indiciel de chefs de file mondiaux des soins de santé TD (TDOC) est fondé sur un indice personnalisé exclusif à Gestion de Placements TD. | | |
| Frame 4 | Investissez dans un FNB qui offre une exposition novatrice au secteur des soins de santé. | | |

Social Asset Copy - French

# Master Copy Deck – TD Global Technology Leaders Index ETF (TEC) – French – Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TEC-C1\_V1\_FR\_H5\_1200x627\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Sponsored Post** | **IMAGE RATIO: 1:91:1 DESCRIPTIONS: 70 Characters** |
| Post Copy | Une approche novatrice qui offre un accès à la technologie d’aujourd’hui et de demain. Le FNB indiciel de chefs de file mondiaux des technologies TD (TEC) est fondé sur un indice personnalisé exclusif à Gestion de Placements TD, qui évolue au même rythme que le marché grâce à un examen annuel personnalisé. | |
| Creative Header | La technologie d’aujourd’hui et de demain | |
| Creative Subhead 1 | Le FNB indiciel de chefs de file mondiaux des technologies TD (TEC) | |
| Creative Subhead 2 | est fondé sur un indice personnalisé exclusif à Gestion de Placements TD. | |
| Ad Unit Header | Les FNB du secteur technologique ne se valent pas tous | |
| Ad Unit Description | Une approche novatrice des FNB du secteur technologique | |
| Ad Unit CTA | En savoir plus | |
| Links To | [https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/featured-etfs/?tdtab=Tab\_2](https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/fnb/) | |

# Master Copy Deck – TD Global Technology Leaders Index ETF (TEC) – French – Version 2

| **POST NAME:** 22\_WL\_WAP\_D\_TEC-C2\_V1\_FR\_H5\_1200x627\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Sponsored Post** | **IMAGE RATIO: 1:91:1 DESCRIPTIONS: 70 Characters** |
| Post Copy | Une approche novatrice pour investir dans la technologie d’aujourd’hui et de demain. Le FNB indiciel de chefs de file mondiaux des technologies TD (TEC) est fondé sur un indice personnalisé exclusif à Gestion de Placements TD, qui évolue au même rythme que le marché grâce à un examen annuel personnalisé. | |
| Creative Header | Le FNB indiciel de chefs de file mondiaux des technologies TD (TEC) | |
| Creative Subhead 1 | Un indice personnalisé pour une exposition purement axée sur les technologies. | |
| Creative Subhead 2 | Les FNB du secteur technologique ne se valent pas tous. | |
| Ad Unit Header | Exposition novatrice purement axée sur les technologies. | |
| Ad Unit Description | Voyez des rendements potentiels supérieurs | |
| Ad Unit CTA | En savoir plus | |
| Links To | [https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/featured-etfs/?tdtab=Tab\_2](https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/fnb/) | |

# Master Copy Deck – TD Global Technology Innovators Index ETF (TECI) – French – Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TEC-C1\_V1\_FR\_H5\_1200x627\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Sponsored Post** | **IMAGE RATIO: 1:91:1 DESCRIPTIONS: 70 Characters** |
| Post Copy | Vous souhaitez participer aux tendances technologiques? Le FNB indiciel d’innovateurs de technologie mondiale TD (TECI) est fondé sur un indice personnalisé exclusif à Gestion de Placements TD et offre une approche novatrice pour investir dans les sociétés de pointe. | |
| Creative Header | Les technologies de demain, aujourd’hui. | |
| Creative Subhead 1 | Le FNB indiciel d’innovateurs de technologie mondiale TD (TECI) | |
| Creative Subhead 2 | est fondé sur un indice personnalisé exclusif à Gestion de Placements TD. | |
| Ad Unit Header | Les FNB du secteur technologique ne se valent pas tous | |
| Ad Unit Description | Notre FNB novateur du secteur technologique | |
| Ad Unit CTA | En savoir plus | |
| Links To | [https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/featured-etfs/?tdtab=Tab\_2](https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/fnb/) | |

# Master Copy Deck – TD Global Technology Innovators Index ETF (TECI) – French – Version 2

| **POST NAME:** 22\_WL\_WAP\_D\_TEC-C2\_V1\_FR\_H5\_1200x627\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Sponsored Post** | **IMAGE RATIO: 1:91:1 DESCRIPTIONS: 70 Characters** |
| Post Copy | Nous avons dit au revoir au FNB traditionnel du secteur technologique. Le FNB indiciel d’innovateurs de technologie mondiale TD (TECI) est fondé sur un indice personnalisé exclusif à Gestion de Placements TD et offre une approche novatrice pour investir dans les sociétés de pointe. | |
| Creative Header | Le FNB indiciel d’innovateurs de technologie mondiale TD (TECI) | |
| Creative Subhead 1 | Les technologies de demain, aujourd’hui. | |
| Creative Subhead 2 | Notre FNB personnalisé évolue au même rythme que le marché. | |
| Ad Unit Header | Les FNB du secteur technologique ne se valent pas tous | |
| Ad Unit Description | Une approche novatrice aux investissements technologiques. | |
| Ad Unit CTA | En savoir plus | |
| Links To | [https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/featured-etfs/?tdtab=Tab\_2](https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/fnb/) | |

# Master Copy Deck – TD Global Healthcare Leaders Index ETF (TDOC) – French – Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TEC-C1\_V1\_FR\_H5\_1200x627\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Sponsored Post** | **IMAGE RATIO: 1:91:1 DESCRIPTIONS: 70 Characters** |
| Post Copy | Obtenez une plus grande exposition au secteur des soins de santé. Le FNB indiciel de chefs de file mondiaux des soins de santé TD (TDOC) vous donne accès à des rendements potentiels supérieurs grâce à une exposition à des entreprises de soins de santé de pointe. | |
| Creative Header | Obtenez un accès à des sociétés mondiales diversifiées de soins de santé. | |
| Creative Subhead 1 | Le FNB indiciel de chefs de file mondiaux des soins de santé TD (TDOC) | |
| Creative Subhead 2 | est fondé sur un indice personnalisé exclusif à Gestion de Placements TD. | |
| Ad Unit Header | Les FNB ne se valent pas tous. | |
| Ad Unit Description | Le FNB novateur du secteur des soins de santé TD | |
| Ad Unit CTA | En savoir plus | |
| Links To | https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/featured-etfs/?tdtab=Tab\_1 | |

# Master Copy Deck – TD Global Healthcare Leaders Index ETF (TDOC) – French – Version 2

| **POST NAME:** 22\_WL\_WAP\_D\_TEC-C2\_V1\_FR\_H5\_1200x627\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Sponsored Post** | **IMAGE RATIO: 1:91:1 DESCRIPTIONS: 70 Characters** |
| Post Copy | Obtenez une plus grande exposition au secteur des soins de santé. Le FNB indiciel de chefs de file mondiaux des soins de santé TD (TDOC) vous donne accès à des rendements potentiels supérieurs grâce à une exposition à des entreprises de soins de santé de pointe. | |
| Creative Header | Le FNB indiciel de chefs de file mondiaux des soins de santé TD (TDOC) | |
| Creative Subhead 1 | Une approche novatrice du FNB du secteur des soins de santé. | |
| Creative Subhead 2 | Un indice personnalisé mondial des soins de santé. | |
| Ad Unit Header | Exposition accrue au secteur des soins de santé | |
| Ad Unit Description | Le FNB indiciel de chefs de file mondiaux des soins de santé TD (TDOC) | |
| Ad Unit CTA | En savoir plus | |
| Links To | https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/featured-etfs/?tdtab=Tab\_1 | |

# Master Copy Deck – TD Global Technology Leaders Index ETF (TEC) – French – Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TEC-C1\_V1\_FR\_H5\_1x1\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Dynamic Ad  Text Ad** | **HEADLINE: 25 Characters**  **DESCRIPTION: 70 Characters** |
| Headline (Text Ad Only) | Gestion de Placements TD | |
| Description | Le FNB indiciel de chefs de file mondiaux des technologies TD (TEC) | |
| Ad Unit CTA | En savoir plus | |
| Links To | [https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/featured-etfs/?tdtab=Tab\_2](https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/fnb/) | |

# Master Copy Deck – TD Global Technology Innovators Index ETF (TECI) – French – Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TECI-C1\_V1\_FR\_H5\_1x1\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Dynamic Ad  Text Ad** | **HEADLINE: 25 Characters**  **DESCRIPTION: 70 Characters** |
| Headline (Text Ad Only) | Gestion de Placements TD | |
| Description | Le FNB indiciel d’innovateurs de technologie mondiale TD (TECI) | |
| Ad Unit CTA | En savoir plus | |
| Links To | [https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/featured-etfs/?tdtab=Tab\_2](https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/fnb/) | |

# Master Copy Deck – TD Global Healthcare Leaders Index ETF (TDOC) – French – Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_TDOC-C1\_V1\_FR\_H5\_1x1\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Dynamic Ad  Text Ad** | **HEADLINE: 25 Characters**  **DESCRIPTION: 70 Characters** |
| Headline (Text Ad Only) | Gestion de Placements TD | |
| Description | Le FNB indiciel de chefs de file mondiaux des soins de santé TD (TDOC) | |
| Ad Unit CTA | En savoir plus | |
| Links To | https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/featured-etfs/?tdtab=Tab\_1 | |

# Master Copy Deck – LinkedIn Message Ads – Version 1

| **POST NAME:** 22\_WL\_WAP\_D\_ALL-C1\_V1\_FR\_H5\_1x1\_EQT | | |
| --- | --- | --- |
| **CHANNEL: LinkedIn** | **ASSET TYPE: Message Ad** | **SUBJECT: 60 Characters**  **MESSAGE: 1,500 Characters** |
| Subject | Vous voulez une exposition aux secteurs à croissance rapide? | |
| Message | Bonjour <<First Name>>,  En tant qu’investisseur, vous savez que les FNB ne se valent pas tous. Gestion de Placements TD en a tenu compte en élaborant cette gamme unique de FNB. l’innovation est au cœur de tout. Avec TEC, TECI et TDOC, vous obtenez un accès à des sociétés mondiales de pointe dans deux des secteurs à la croissance la plus rapide, les technologies et les soins de santé. De plus, chaque FNB est fondé sur un indice personnalisé exclusif à GPTD. De concert avec Solactive AG, nous menons un examen annuel personnalisé qui restructure la composition de nos FNB afin d’y inclure les tendances pertinentes de l’industrie. Grâce à notre approche, les investisseurs peuvent être assurés que leurs placements évoluent au même rythme que le marché.    Avec ces FNB, GPTD offre une diversification pour les portefeuilles de vos clients. Des FNB personnalisés conçus pour la croissance :   * Le FNB indiciel de chefs de file mondiaux des technologies TD (TEC) est conçu pour les investisseurs qui souhaitent maximiser leur participation aux tendances technologiques actuelles et aux tendances émergentes de demain. * Le FNB indiciel d’innovateurs de technologie mondiale TD (TECI) est conçu pour les investisseurs qui souhaitent maximiser leur participation aux tendances technologiques à venir. * Le FNB indiciel de chefs de file mondiaux des soins de santé TD (TDOC) offre aux investisseurs une structure à faible coût et une exposition mondiale au secteur des soins de santé en pleine croissance.     Des questions? Cliquez ci-dessous! | |
| Ad Unit CTA | En savoir plus | |
| Links To | https://www.td.com/ca/fr/gestion-de-placements-td/comment-faire/featured-etfs/ | |